



عريكة  
الديرة  
Areekat Aldeera



## ► Our Start

Areekat Aldeera Restaurants started the first branch in the heart of Jeddah in 1997, by preparing the original Hijazi meals that are locally made, while providing the best healthy and fresh categories, Thanks to Allah we were able to gain our customers' trust and our restaurants expanded to cover 11 branches by 2020 in Makkah , Madina, Jeddah and Dammam, where we move with strategically and studied plans to spread all over the Kingdom.



## ► About us

Areekat Aldeera Restaurants are a leading group of restaurants specializing in Original Hijazi meals of all types and tastes, they had the leading role in the development of local meals by developing the preparation process and the design of the place to modern decorations to enjoy the beauty of the place while keeping the quality of raw materials used and the originality of the taste that we assure to serve the needs of our customers.

Areekat Aldeera Restaurants became the best choice for social meetings and an encouraging environment for innovation with the presence of an excellent service by the work team.



## ► Vision

We aspire to become the leaders of the Hijazi food in the world, where we thrive to make Areekat Aldeera restaurants - the leading place for Hijazi food - the most trusted either locally or internationally by all our efforts.



## ► Mission

Preparing experienced and highly skilled human resources while providing the most delicious Hijazi meals that has both nutritional values and healthy components from the highest quality and fresh raw materials that are prepared in a clean and healthy environment to satisfy our customers' requirements.

## ► Goal

We have ambitious goals that are represented in total expansion inside and outside the Kingdom of Saudi Arabia, while developing our human resources to upgrade our customer services while adhering to the highest levels of safety and quality.



## ► Values

Our values and customs are based on the teaching of our Islamic religion and what we have learned in kingdom which pushes us to the following:

•Honesty and Integrity.

•High Quality.

•Caring for Customers.

•Safety and Security.

•Serving the Society.

•Continuous Development.

## ► Our menu



### Al Areeka

We offer all kinds of Areeka meals with different tastes such as : (Royal Areeka, Cashew flex Areeka, Lotus Areeka).

### Al Maasob

We provide Al Maasob meals with unique and different additions such as: (Original Maasob, Maasob with cream, LuxuriousAldeeraMaasob).

### Al Metabk

We also provide different types of Al Metabk with its special additions such as: (VegetablesMetabk with meat, Metabk with vegetables, Salty cheese metabk, sweet cheese Metabk, Metabk with cream, Metabk with Tuna, Metabk with Mozzarella).



### Dishes

We provide a variety of dishes such as: (Aldeera Livre, Mokalkal Meat, Tuna, Shakshoka, Beans on stones).

### Beans and Tamees

WE also provide Beans and Tamees meals such as: (Beans, Kalabah, Lentil, Tamees Ber, Normal Tamees, Tamees with cheese, Biscuit Tamees).

### Drinks

We provide a collection of different hot and cold drinks such as: (Water, Soda, Milk, Tea, Kark Tea, Eden Tea, Green Tea).

### Mixed meals

Aldeera Breakfast (Labneh, White Cheese, Halvah, Honey, Olives, Salad, Milk, Tamees , Beans «Fooul» or omelet) according to the customers' requirements.

# Our Services

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## Food service in the restaurant

Our guests can enjoy their meals and dishes at any of our branches with excellent services that serve their needs.



## Take away services

We also provide take away services for meals and different dishes from the restaurant with guaranteed safe wrapping with the highest quality.



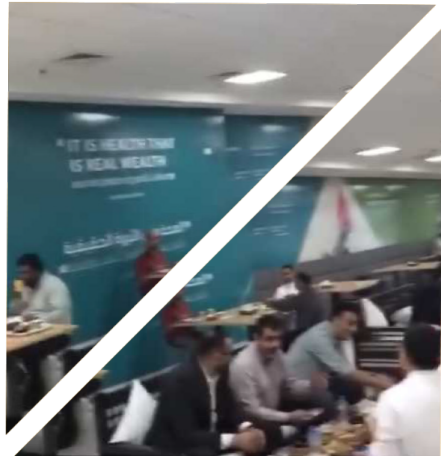
## Delivery services

We can deliver all customers orders to different places through our branches either through Areekat Aldeera application or other delivery service companies.



## External catering services for customers

We offer external catering services for customers either parties or occasions through preparing the open buffet according to the customers' requirements.



## ► Our suppliers:

We at Areekat Aldeera Restaurant Company care so much for all the quality and safety standards, by choosing the finest raw materials and fresh products like vegetables, also picking nutritional products with high quality which we rely on the best trusted suppliers to guarantee the highest quality standards.

## ► Marketing

We have a highly experienced and efficient marketing team that works in the real market and on different social media, the team's role is represented in marketing all our products, dishes and meals and displaying the extent of their quality and our complete care about the customers' needs to gain their satisfaction and serve all their needs and tastes, to make AreekatAldeera a leading company all over the world.





## ► Our branches

Branches	Address	Phone
Al Hamrah	Jeddah -Palestine Street - Hamra Dist.	+966500019302
Al Setten	Jeddah - King Fahd road - Al Worood Dist.	+966505484486
Al Nassim	Jeddah - King Abdullah street - Al Nassim Dist.	+966530823718
Al Samer	Jeddah - Al Samer street - Al Samer Dist.	+966531402457
El Hamein	Jeddah -Abul Rahman Al Khuzae St. - Al Marwa Dist.	+966502139081
Obhur Al-Shamaliah	Jeddah - Aabir Al Qarath St. - Obhur Dist	+966537131106
El Rehaily	Jeddah - Madina Road - Taiba Dist.	+966535556115
Al Shoqiyah	Makka - Dr. Abdul kader koshak Street	+966554646240
Al Sharia	Makka - Engineer Omar Al Kady Street	+966537245921
Medina	Al Imam Al Bokhari Street - AlAziziyah Dist.	+966505771137
Dammam	Aba Baker Alsedeeq Street- Ohoud Dist.	+966556689844





## Contact information

For customers services you can contact us on:

- MobileNo : +966550330298
- Call Center : +966530130830
- Hotline : 920018990
- Email : [dira@a-dira.com](mailto:dira@a-dira.com)

 AreekatAldeera



Our applicaiton



Profile